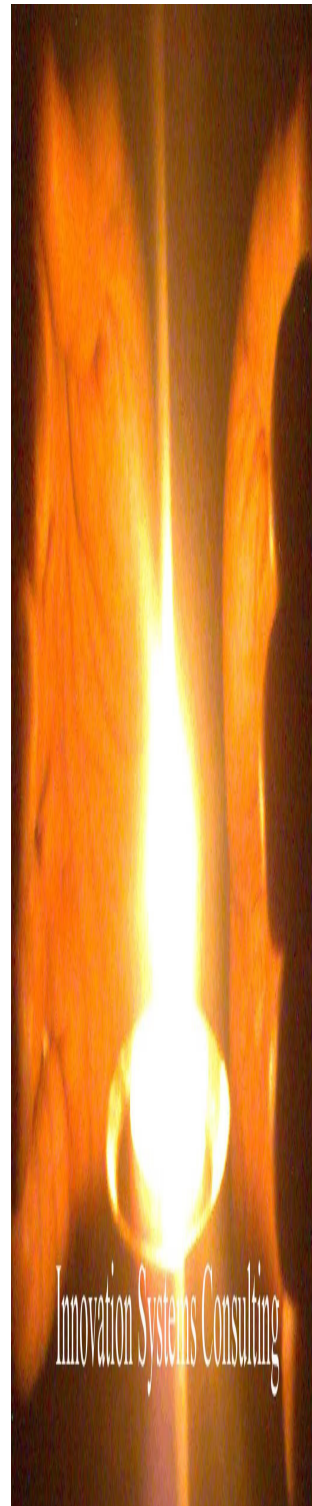


**Insycon**  
*Innovation & Leadership Trainers*

**Brochure**  
*Innovation & Leadership  
Programs*



*" For organizations wanting to enhance their level of innovation and for developing leadership excellence,Insycon deploys innovative training programs which make a visible impact on competency and performance".*

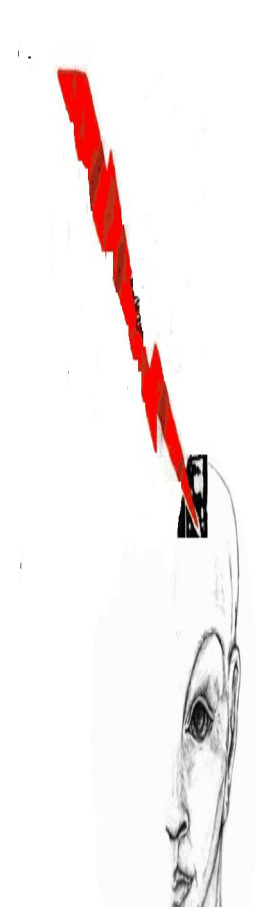


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## *Innovation Programs*

- *Workshop on, "Innovation"*
- *Training Innovation Teams.*
- *Innovation intervention.*
- *Innovation in Marketing/Sales*
- *Innovation in HR*
- *Innovation in R&D/Operations*
- *Innovation through IT*
- *Innovation Ecosystem*
- *Patents*
- *Quality function deployment*
- *LSIP on Quality & Innovation*



## Innovation Programs

For organizations wanting to:

- Enhance the innovation competency of their key personnel.
- Generate innovations in key areas such as marketing,sales,R&D, operations,IT or HR .
- Develop a competitive edge through product,process,strategic or business model innovation

*Insycon designs customized training programs which not only develop the innovation competency but also enable its application to work problems.*



## Key Features:

- Development of the innovation competency through assimilation and application of innovation tools.
- Application of the innovation competency to innovation hot spots in the organization.
- Designing of innovations.
- Process of utilizing patent databases as knowledge sources.
- Feedback on innovation designs generated in terms of patenting possibility

## Programs

- *Workshop on, "Innovation"*
- *Training Innovation Teams.*
- *Innovation intervention.*
- *Innovation in Marketing/Sales*
- *Innovation in HR*
- *Innovation in R&D/Operations*
- *Innovation through IT*
- *Innovation Ecosystem*
- *Patents*
- *Quality function deployment*
- *LSIP on Quality &Innovation*

**Deliverables:**

Participants will be able to:

- Generate potent innovation ideas.
- Convert a nascent idea into a potent innovation idea, ready for evaluation and prototyping.
- Assimilate the innovation development process.
- Identify and leverage technology shifts.
- Utilize tools for creative problem solving.
- Generate innovations in innovation hotspots in the organization.

**Clients & Programs**

Clients	Projects/Training Pgms.
Mahindra & Mahindra	Workshops on Creative Problem Solving
VMware	Innovation training for key personnel in R&D
Accenture	Innovation training for innovation teams.
NHPC-SewaII	Creative Problem Solving and Decision Making
Alcatel Lucent	Innovation in Key growth areas for Top Management Team.
Alcatel Lucent	Designing an Innovation Ecosystem
IBM	Creative Problem Solving and Decision Making
Airtel	Innovation in Marketing and Sales.
Airtel	Innovation for 6 sigma black belts
NTPC-PMI	Creative Decision Making
NTPC	Innovation Ecosystem design
ST Micro-electronics	Workshops on Innovation & Creativity
Nestle	Workshops on,"Innovation"
Gillette	Workshops on,"Innovation & Creativity"
Gillette(Shanghai)	Workshop on,"Innovation & Creativity"
Gillette(Shanghai)	Training the trainer on,"Innovation & Creativity"
Gillette	Innovation in Marketing
Gillette	Innovation in HR
Powergrid	Workshops on,"Innovation & Creativity"

Jai Bharat Maruti	Workshops on,"Innovation & Creativity"
Maruti Suzuki	Workshops on,"Innovation & Creativity"
Glaxo Smithkline	Innovation in Sales
Maruti-Suzuki	Facilitating problem solving on the shop floor
Ranbaxy	Innovation in R&D
Mindshare	Innovation in Media
Wipro	Workshops on,"Innovation & Creativity"
Power HR Forum	Innovation in HR
Aircel	Workshop on,"Creativity & Innovation"for top management team.
World Vision	Workshops on,"Creativity & Innovation"
NTPC-Dadri	Patenting and patents
Quality Function Deployment for Service functions	NTPC-PMI
LSIP on Quality & Innovation	Maruti-Suzuki

## *Leadership Programs*



- *Leadership Coaching*
- *Leadership competency building workshop*
- *Designing a customized leadership model.*
- *Managerial effectiveness*
- *Emotional Intelligence*
- *Systems Thinking*
- *Team Building*
- *Managing Change*
- *Mentoring & coaching skills*

## Leadership Programs

For organizations in search of :

- Enhancing the leadership competency of their key leaders
- Leadership excellence.
- Cutting edge leadership competencies for their senior leaders.
- Actionable leadership practices which are likely to directly impact organizational effectiveness.



*Insycon designs customized leadership training and coaching programs conducted by an experienced leadership coach which enable the cascading of new leadership competency into enhanced organizational health & effectiveness.*

### **Key features:**

- Interactive learning process.
- Participant focused identification of leadership competencies.
- Applied learning.
- Instructional designed activities.
- Resolution of leadership issues.
- Development of customized leadership strategy.

### **Leadership Programs**

- *Leadership Coaching*
- *Leadership competency building workshop*
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- *Emotional Intelligence*
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### **Leadership competencies to be enhanced:**

- Vision
- Systems Thinking
- Managing Change
- Communication
- Strategy
- Emotional intelligence

- Team Building
- Prioritizing skills
- Situational leadership

**Deliverables:**

- Assimilation & application of leadership competencies.
- Detailed application plans per competency and impact analysis.

**Clients & Programs : Leadership**

NHPC-SewaII	Leadership Effectiveness
Alpla	Leadership Coaching
Airtel	Leadership Framework
NTPC-PMI	OBT on Team Building
NTPC-PMI	Leadership
Fidelity	Leadership Coaching of Finance Directors
Damco Software	Leadership Effectiveness
IBM Research Labs	Team Building
British Council	Leadership workshops for school principals at Delhi,Ahmedabad,Jaipur,Bangalore,Chennai,Kochi & Kolkata.
NHPC-SewaII	Workshop on,"Managerial Effectiveness"
NTPC-PMI	Managerial Effectiveness workshops
NTPC-Dadri	Managerial Effectiveness workshops
Amway	Workshop on,"Managerial Effectiveness"
Case Construction	Workshop on,"Managing Change"
NTPC-PMI	Systems Thinking
SOS Children's villages	Emotional Intelligence
NTPC-PMI	Workshops on,"Emotional Intelligence"
Damco Software	Leadership skills
NTPC-PMI	Mentoring & coaching skills

## *Organization Development Programs*



- *Organizational Surveys*
- *Large Scale Interactive Process on Quality*
- *Team Building intervention.*
- *Appreciative Inquiry*
- *Training Audit*
- *Performance consulting*
- *Customer Relationship Management enhancement*
- *5S organizing*

## Organization Development Programs

For organizations wanting to:

- Unleash positive energy in the organization and to enhance organizational health.
- Make their organization customer centric.
- Identify organizational problems and trigger their solutions.
- Identify systemic inadequacies in the organization
- Enhance the capability of critical teams.
- Enhance the performance of strategic positions in the organization.
- Formulate a new vision and drive performance.



Insycon conducts organizational diagnosis, identifies organizational strengths, enables new vision formulation and strategy for vision achievement and performance enhancement.

## Organization Development Interventions:

- *Organizational Surveys*
- *Large Scale Interactive Process on Quality*
- *Team Building intervention.*
- *Appreciative Inquiry*
- *Training Audit*
- *Performance consulting*
- *Customer Relationship Management enhancement*

## Key features:

- Based on organizational diagnosis.
- From diagnosis to solution design
- Large scale involvement of stakeholders in diagnosis as well as solution design.

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Virtual Learning Environment: [www.innovativetraining4u.com/moodle29](http://www.innovativetraining4u.com/moodle29)

- Impact on organizational performance.
- Focused on enhancing organizational capability.

**Deliverables:**

- Valid and reliable organizational diagnosis.
- New vision and new organizational energy levels.
- Strategy for enhancing performance.
- Enhanced team cohesion and strategy.
- Customer centricity.

**Clients and programs:**

NTPC	Team Building Intervention for top management teams of units.
NTPC	Appreciative Inquiry Survey
Fidelity	Team Building Intervention for Sr. Management Team of Finance.
ST-Microelectronics	Team Building Intervention for Finance Team.
Nestle	Performance Consulting of the Sales Training Officers/Dietetic Training Officers
Gillette	Performance Consulting of the Exclusive Field Force.
Power HR Forum	Training Metrics Survey
Maruti-Suzuki	Large Scale Interactive Process(LSIP)on Quality.
Bharat Petroleum	Customer Relationship Management enhancement
Bharti Televentures	5 S
BPCL	5 S for staff

## *HRD Programs*



- *Strategic HR*
- *Competency Mapping*
- *Training the trainer*
- *Training Sales Trainers*
- *Facilitating instruction design of functional training.*
- *Training audit*
- *Virtual Learning Environment*

**HRD Programs:**

"For organizations wanting to enhance the functionality and value of the HR department ,Insycon conducts HR programs which develop the competencies of HR professionals for adding visible value to organizational performance."



**Key features:**

- Jump in professional value add to the organization.
- Equipping of the HR professional with new skills.
- Enhancing the visible impact of the role of HR.
- Empowerment of the HR professional to impact organizational performance.

**Programs:**

- *Strategic HR*
- *Competency Mapping*
- *Training the trainer*
- *Training Sales Trainers*
- *Facilitating instruction design of functional training*
- *Training audit*
- *Virtual Learning Environment*

**Deliverables:**

- New HR competency and capability.
- Transformation of HR from operational to strategic.
- Formulation of the strategic role of the HR department.
- Competency of the HR professional to impact organizational performance.

**Clients and Programs:**

<b>Client</b>	<b>Program</b>
Rico-Auto	Workshop on,"Competency Mapping
NTPC-PMI	Workshop on,"Competency Mapping"
Siemens Public Communication Networks	Competency Mapping of top 40

	positions
Power HR Forum	Competency Mapping for HR Professionals
Power HR Forum	Strategic HR
NTPC-PMI	HR Measurement
NTPC-PMI	Managing the training function
NTPC	Training Audit of the Long Term Interventions
Powergrid	Audit of MOU training targets with the ,"Ministry of Power"
Goa Institute of Management	Conduction of course on,"Training & Development".
Piramal	Training Sales Trainers.