



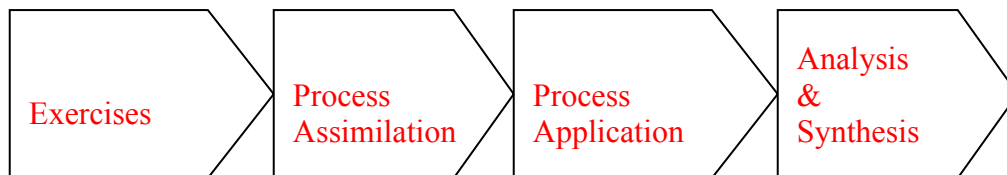
## Workshop Proposal: Creative decision making

### 1. Objectives:

- 1.1 To catalyze an understanding of the power and impact of creative decision making.
- 1.2 To enable the participants to distinguish between rational and creative decision making.
- 1.3 To identify and assimilate the competencies of creative decision making.
- 1.4 To trigger self-analysis among participants regarding their competency of creative decision making.
- 1.5 To map the creative decision making process.
- 1.6 To assimilate and apply the skills of divergent thinking and convergent thinking.
- 1.7 To apply the creative decision making process to KRAs of different functional domains.
- 1.8 To catalyze experiential learning and action planning regarding, "Creative decision making".



### 2. Workshop Process:



### 3. Workshop Contents:

#### 3.1 Relevance of creative decision making.

- Case studies regarding creative decision making and its impact.

#### 3.2 Rational decision making:

- .Process of rational decision making.
- Inadequacies of rational decision making.

#### 3.3 Creative decision making:

- Creative decision making process.
- How creative decision making reduces the inadequacies of the rational decision making process.
- Link of creative decision making to growth.

**3.4 Competencies for creative decision making:**

- New mental pattern creation.
- Information acquisition.
- Judging value.

**3.5 Self-analysis and introspection:**

- Psychometric testing for determining preferred decision making style.
- Impact analysis of decision making style.

**3.6 Creative decision making regarding, " technology".**

- Tools for taking decisions regarding , "Preferred technology"

**3.7 Creative decision making regarding , "Strategy".**

- Skill for designing a strategy which balances creativity and continuity.

**3.8 Creative decision making regarding, "Product/Service"**

- Tools for designing new product/service features.

**3.9 Creative decision making regarding, "Complex problems":**

- Mapping the dynamics underlying complex problems.
- Evolving a creative strategy for solving the problem.

**3.10 Experiential learning regarding, "Creative decision making"**

- Application of appreciative inquiry to , "Creative decision making".
- Identifying the success pattern underlying creative decision making.
- Formulating a vision and strategy for creative decision making.

**4. Workshop Duration:** 3 days.

**5. Deliverables:**

- Competency of creative decision making in one's domain of work.
- Creative decisions in the domains of:
  - Technology
  - Strategy
  - Complex problems currently being faced.
  - Product/service features.
  - Key Result Areas