

## *Brochure*

### *Innovation Training Programs*



*Innovation workshop in Progress*

## Introduction

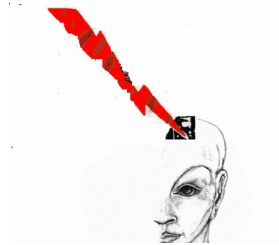
INSYCON is a Corporate Training organization based in Gurgaon, NCR, India.

***"INSYCON facilitates innovation programs and workshops , which enhance innovation competency and enable its application to innovation hot-spots in the work-domains of participants.***

Our clients include:


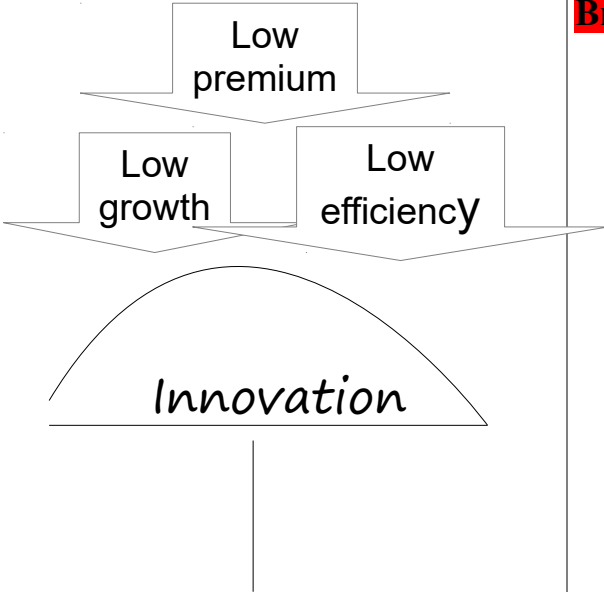
Accenture, VMWare, BPCL, NTPC, Nestle, Alcatel-Lucent, Polycom, ST Micro-electronics, Powergrid, Maruti and Mahindra & Mahindra.

*Innovation  
Training  
Programs*



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*Workshop on Innovation*

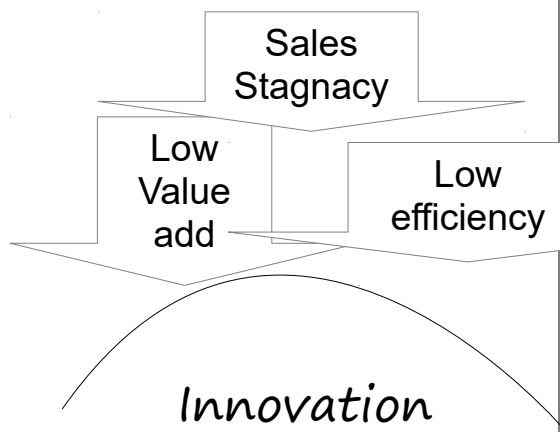
<p><b>Program Profile:</b></p> <ul style="list-style-type: none"> <li>• Development of the Innovation Competency.</li> <li>• Application of Innovation Tools</li> <li>• Application of the Innovation Development Process.</li> <li>• Generation of Potent innovations in KRAs.</li> </ul>	
	<p><b>Broad Workshop Contents:</b></p> <ul style="list-style-type: none"> <li>• Innovation: Why?</li> <li>• Innovation: What?</li> <li>• Innovation: How?</li> <li>• Innovation tools</li> <li>• Application to innovation Hotspots.</li> <li>• Innovation Development Process.</li> <li>• Innovation Success and failure pattern</li> </ul>

Key Clients: Polycom, VMWare, Accenture, Nestle, NTPC, Powergrid, Mahindra & Mahindra & Maruti-Suzuki

*Workshop : Innovation in Sales/Operations/HR/IT/R&D/C&M*

**Program Profile:**

- Design and selection of innovations in Innovation Hotspots in Sales/Operations/HR/IT/C&M


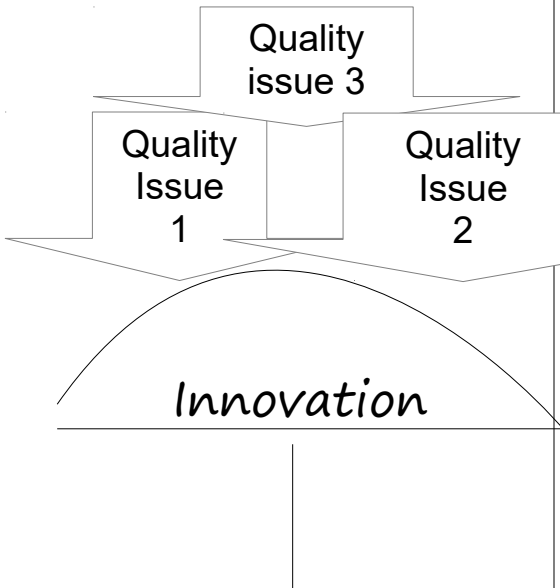


**Broad Workshop Contents:**

- Identification of innovation hot-spots in sales/marketing/IT/HR/R&D.
- Application of Innovation Tools to innovation hot-spots.
- Generation and selection of potent innovations.
- Prototype development plan.

*Key Clients: GSK, Power HR Forum,,Mahindra & Mahindra,Mindshare,Gillette,Airtel & Nestle.*

*Workshop : LSIP on Quality and Innovation*

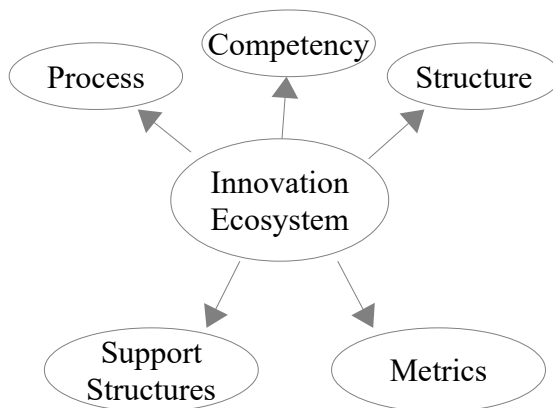
<p><b>Program Profile:</b></p> <ul style="list-style-type: none"> <li>• Involvement of a large group in identifying quality issues and resolving them through innovations.</li> </ul>	
	<p><b>Broad Workshop Contents:</b></p> <ul style="list-style-type: none"> <li>• Involvement of a large group of participants.</li> <li>• Identifying and prioritizing quality issues.</li> <li>• Utilization of Quality tools.</li> <li>• Utilization of innovation tools.</li> <li>• Designing of innovations.</li> </ul>

Key Client : Maruti-Suzuki,

*Workshop : Innovation Ecosystem*

**Program Profile:**

- Designing of an innovation ecosystem to enable a continuous flow of innovations in the organization.


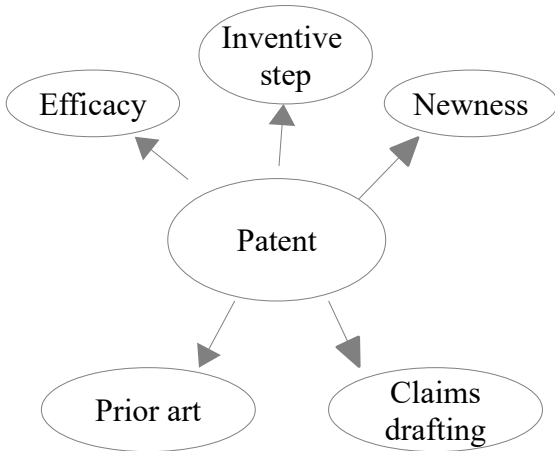


**Broad Workshop Contents:**

- Case analysis of innovative organizations and their ecosystems.
- Elements of the Innovation Ecosystem.
- Designing of a customized innovation ecosystem .

*Key Clients: NTPC & Alcatel-Lucent.*

*Workshop : Patents*

<p><b>Program Profile:</b></p> <ul style="list-style-type: none"> <li>• Determining patentability of an innovation.</li> <li>• Applying for a patent.</li> </ul>	
	<p><b>Broad Workshop Contents:</b></p> <ul style="list-style-type: none"> <li>• Patents: Why?</li> <li>• Patents: What?</li> <li>• Utility of patents for an innovator.</li> <li>• Patent databases</li> <li>• Parameters that determine patentability.</li> <li>• Case analysis</li> </ul>

Key clients: NTPC-Dadri, Indian Institute of Public Administration.



## FAQs

Q1. What exactly do you do in the innovation programs?

A. We enable the development of innovation competency and the assimilation of the innovation development process so that they can be applied by the participants in Innovation Hotspots for generating innovations.

Q2. Are the innovation programs lecture based?

A. No. The pedagogy involves the deployment of individual and team exercises and the derivation of experiential learning from the outcomes. The learning process is application based. Live innovation hotspots are taken up for the application of innovation tools and processes so that the utility of tools is tested in live problem settings and the participants have takeaways in the form of innovative solutions in addition to the innovation competency.

Q3. Who are the likely participants of an innovation program?

A. The most important beneficiaries of an innovation program are:

- Personnel who have innovation in their KRAs such as R&D personnel.
- Task forces on innovation engaged in Product innovation, System innovation, Strategic innovation or Departmental innovation.
- Leaders targeting rapid growth or facing challenges in achieving goals.
- Transformation leaders.
- Professionals aspiring for solving problems in their work domain or attaining cutting edge performance.
- Departmental leaders who need to facilitate innovation in their departments.
- Organizational employees who need to develop an innovation mindset.

Q4. How do you determine the effectiveness of an innovation program?

A. The effectiveness of an innovation program is determined by:

- a pre and post test.
- Compendium of innovations generated during the program.

Q5. Any pre-work that has to be done for the innovation Program?

A. Identification of innovation Hotspots in the organization which can be taken up for innovation competency application during the program.

Q6. What would make the innovation program most effective?

A. Compilation of the innovations generated during the program w.r.t. the innovation hotspots in the form of a, "Compendium of innovations".

## CONTACT

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